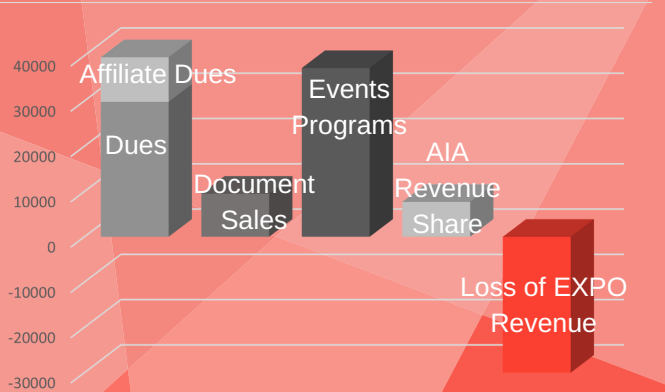


Finances

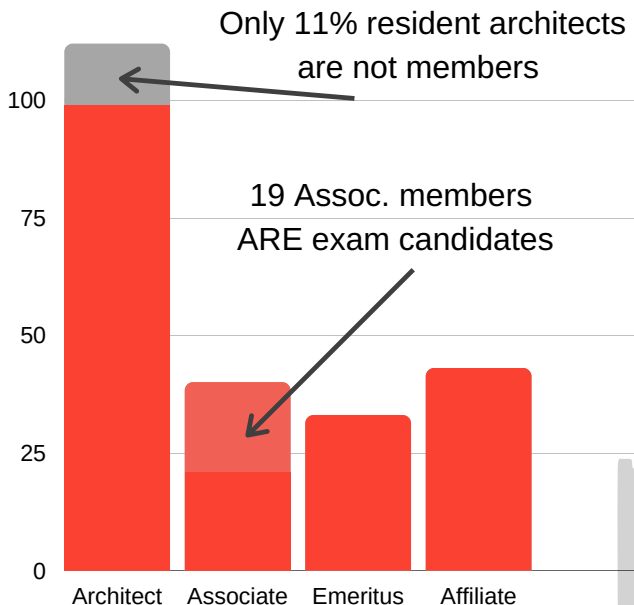


Our Funding Sources as a Percentage:

Events/Sponsorship	35%
Sponsorship and attendance of our events are critical to our fiscal health. Please consider this in 2021 when you are asked to sponsor and attend!	
Dues (AIA & Affiliate)	28%
AIA WV has a great retention rate of membership - Please continue that trend and renew your membership today!	
EXPO	23%
In 2020 EXPO was cancelled with a revenue loss of 30,500, prospects for 2021 are currently under review. This loss has a huge impact on our finances moving forward.	
Document Sales	6%
Other Support	8%

Membership

215 members



Only 11% resident architects are not members

19 Assoc. members ARE exam candidates

Advocacy



- Defeated several detrimental licensing bills
- Defeated reorganization of Chapter 30 boards;
- staved off threat to QBS
- Supplemental documents with WV AG office
- SBA Policy & Procedure Manual

Public Outreach



- Online Design Awards
- Charleston Artwalk
- FestivALL presentation
- Gropius Documentary
- Student Scholarships

Programming

Engagement



- Online Design Awards
- EXPO education seminar
- Newsletter/Social Media
- 26 "Opportunity" emails
- 14 Covid related emails
- Video calls with Federal State Representatives
- Member Zoom outreach
- Golf Outing

Continuing Ed



- 2019 CEUs total 44 hours
- 2020 CEUs 33 hours
- Partnership with other state AIA's for shared programming
- Procrastinators Days

Covid-19 related communications: PPP emails, covid information emails, web calls with US Senators, ED participation with state legislators, SBA, AIA National, Federal representatives, NCARB

Partnerships: AIA VA (shared event/education weblink; collaborative calls quarterly, shared resources) AIA Houston, Los Angeles, Louisiana, Seattle conference access w/shared revenue



AIA
West Virginia

MISSION STATEMENT

Improving the Quality of Life Through Architecture

VISION

Develop the value of the profession through support of members, education of the public and communities and advocate for codes and regulations that govern the quality of the built environment

2019 - 2025 STRATEGIC PLAN GOALS

• Increase Public Awareness

Identify, promote, and enhance strategic partnerships between members, their clients, and other contributors to the built environment

• Meaningful Engagement with Membership

Advance knowledge and expertise; Increase membership; Increase the involvement of the current membership; Engage with Emerging Professionals/Young Architects; Ensure stability and future viability of AIA WV

• Advocate for the Profession

Initiate and enable results-oriented advocacy with government and industry at the state, local, and national levels, speaking with a clear, consistent voice

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